

# CORDELE · CRISP

## CHAMBER OF COMMERCE

September 2015

### Georgia Veterans Memorial State Park Triathlon



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**Contact Information**

The 15th Annual Georgia Vets Triathlon was a tremendous success with over 300 participants. The event was held on Aug. 8th at The Lake Blackshear Resort & Golf Club. Special thanks to the over 100 volunteers who helped perform various duties at the event, making this event a success.

We would like to also thank our many sponsors:  
PRESENTING SPONSOR: Lake Blackshear Resort & Golf Club, Cordele-Crisp Tourism PLATINUM: Ameris Bank, Georgia Veterans Memorial State Park, Impact Sports & Fitness, Marvair, Airxcel, Inc., Stripling's General Store, Sunbelt Ford of Cordele, Woodard Nursery: GOLD: Albany Search & Rescue, Best Western of Cordele, Brannen Ford, Crisp County EMS, Crisp County Sheriff's Office, Crisp Regional Health Services, Friends of Georgia Veterans, LOGOS Screen-Printing, LLC, Pepsi Bottling Company, WSST DT51: SILVER: Ag Technologies, Colony Bank, Cook Industrial Electric, Daphne Lodge, Edward Jones Investment/Ricky Smith, Griffin Lumber & Hardware, Michelle Smith, Attorney at Law, PlantersFirst Bank, State Farm Insurance (Mike & Curt Browning), The Cordele Dispatch, Harris Waste Management Group, Lawson & Reid, LLC, Attorneys at Law Bronze: Ag Georgia Farm Credit, Boy Scout Troop #270, Cub Scout Pack #270, Cordele Kiwanis Club, Cordele Lions Club, Cordele Rotary Club, Crisp County 4-H, Crisp County Lions Club, Crisp County High School JROTC, The Cove at Lake Blackshear

The participants came from all over Georgia as well as surrounding states. Our Triathlon is a big hit with triathletes due to the location. They love biking around the lake and countryside as well as swimming and running inside the State Park.

**YPN B.A.S.H. at The Cove**

**502 So. 2nd Street  
P O Box 158  
Cordele, Ga 31010  
229-273-1668  
229-273-5132 fax**

**www.cordelecrispga.com**

**info@cordele-crisp-chamber.com**

### **Mission Statement**

**"The Mission of the Cordele-Crisp Chamber of Commerce is to support, maintain, and promote members businesses and quality of life in our community."**

### **Connect with us!**

We're social!!!



### **New Members**

Shelia Knight  
**Run For Your Lungs**  
5017 Gillionville Road  
Albany, GA 31721  
229-881-7046  
229-435-5676 Fax

Clay Oliver  
**Oliver Farms**  
802 Watson Road  
Pitts, GA 31072

**Deborah Newton**  
P.O. Box 180538  
Tallahassee, FL 32303-2001  
850-766-5796

Ron Dorch  
**Synergy Solutions**  
155 Landfill Road



Cordele, GA 31015  
229-273-2770  
229-273-2772

## Renewals

AllSouth Outdoor Advertising

Angus Campbell

Brian Bickhaus

Christ Episcopal Church

Cordele Intermodal Services

Cool Pool Services

Cordele Properties

Crisp Farms

Darton College

David Mims

Destiny Fitness of Cordele,  
Inc.

Ellis Bro. Pecans, Inc.

Fairfield Inn & Suites

Golden's Foundry

Hughston Clinic

Hunt Advertising

Innovative Senior Solutions

John Watford

Judge Chris Hughes

Judge Bobby Chasteen, Jr

Lime Creek Ag,

**HOLD THE DATE!**

***Chamber Member Appreciation Train Ride***  
***October 8th***  
***6:30-8:00***



## **HOLD THE DATE!**

*Shop Local in Cordele - Crisp*

*Christmas Open House  
November 6th-8th*



## **Fall Clothes Collection**

Transportation, LLC

Little Caesars

Melody Godfrey Insurance

Morningside Baptist Church

Parker Chevrolet Buick GMC,  
Inc

Plantation Publishing

Right Point Advertising

Scott Rainey

Three's Company

Ward Auction Company

Warwick Septic Tank, Inc.

Willow Apartments

## **Calendar of Events**

September 3rd  
Keep Crisp Beautiful  
Beauty Spot

September 7th  
Chamber Office Closed  
Holiday

September 9th  
9:30 a.m.  
Tourism Committee  
Chamber Boardroom

September 10th  
8:30 a.m.  
Watermelon Days Committee  
Chamber Boardroom

September 15th  
4:00 p.m.  
First Methodist Church

**Fall Clothes Collection**

**September 19th**  
**9:00 AM - 11:00AM**

**Cordele-Crisp Chamber of Commerce**  
**(Drive-Thru)**

Donate your old clothes to our annual Fall Clothes Collection and help reduce the refuse in the landfill by recycling your old clothes!

For more information or to volunteer please call Catherine at 273-1668

Sponsored by Keep Crisp Beautiful

**VOLUNTEERS NEEDED**  
**2015 Crisp County Cancer STOMP**

Groundbreaking/Renovation Ceremony  
 Corner of 5th St & 12th Ave

September 16th  
 9:00 a.m.  
 Keep Crisp Beautiful  
 Chamber Boardroom

September 16th  
 12:00 Noon  
 Ambassador Committee  
 El Girasol Restaurant

September 19th  
 9:00 a.m. - 11:00 a.m.  
 Keep Crisp Beautiful  
 Fall Clothes Collection

September 24th  
 6:00 -7:30 p.m.  
 Public Safety Appreciation  
 Cordele Lions Club Park

September 26th  
 State Park Day  
 Georgia Veterans State Park

September 26th  
 10:00 a.m. - 3:00 p.m.  
 Georgia Veterans State Park  
 Touch-A-Truck

September 28th  
 12:00 Noon  
 Executive Committee  
 Chamber Boardroom

September 29th  
 8:30 a.m.  
 Board of Directors  
 Crisp Regional Hospital

**Goody Items Needed!**

We are in need of your goody items for our newcomer baskets and upcoming events!





## 100 Mile Peanut Pickin' Yard Sale

**100 Mile Peanut Pickin' Yard Sale**  
**Bargains & Deals!**  
**OCTOBER 10, 2015**  
**2<sup>nd</sup> Saturday**  
**in October**  
**8 AM - 4 PM**  
**Rain or Shine!**  
 Pinehurst  
 Unadilla Vienna Cordele Sylvester Moultrie Berlin Quitman  
**Join us on Saturday, 10/10/2015!**  
**Have a Yard Sale in your yard!**  
 For local information, please call the contact person nearest you. Thank You!  
[www.100milepeanutpickinyardsale.com](http://www.100milepeanutpickinyardsale.com)

Location	Contact Person	Phone
Unadilla	Sabrina Sinyard	(478) 627-3022 or (478) 244-7157
Pinehurst	Tim Price	(229) 645-3549
Vienna	Larita Thompson	(229) 368-4923 or (478) 952-8388
Dixie Chamber	Cheryl Card	(229) 368-8275
Cordele	Monica Mitchell	(229) 276-2902 or (229) 947-1064
Cordele/Crisp Chamber	Monica Simmons	(229) 273-1668 or (229) 322-7302
Sylvester	Jana Dyke	(229) 430-7735
Sylvester/Worth Chamber	Karen Backley	(229) 776-7738
Moultrie	Amy Johnson	(229) 890-5455
Quitman	Tiffany Holmes	(229) 244-4841

## Wally Wednesday participants needed!

The Cordele-Crisp Chamber of Commerce, in an effort to continue to promote shopping with our local member merchants is excited to announce a new shop local campaign "Wally Wednesday".

How does Wally Wednesday work?

- Each week a participating business is chosen to be the Business Spotlight of the Week. All chamber member businesses are eligible.
- The business's picture and information will be posted on social media Wednesday morning.
- Wally will be hidden in the business chosen for the week. The first customer to find Wally will receive a \$25.00 gift card to the store.
- Businesses will be chosen for the spotlight on first come, first serve basis.

How to participate?

- Contact the Cordele-Crisp Chamber of Commerce by phone or email.
- We will send you a form to fill out your business information.
- We will contact you the week your business is spotlighted.

Harrell cmays@cordele-crisp-chamber.com

- Deadline to submit is the 25th of each month by 5:00 PM.
- Submissions are not to exceed 250 words.
- We ask that any documents be formatted in Times New Roman 12pt font, be single-spaced, and use 1-inch margins on all sides. This helps keep our newsletter looking more streamlined.
- We ask that any photos emailed in be in jpeg format to ensure the quality of the image.

## Fall County Wide Clean Up

Keep Crisp Beautiful to hold County Wide Clean Up Day!

October 3rd

For more information contact Catherine Harrell at 273-1668 or email cmays@cordele-crisp-chamber.com

## Day Out With Thomas

October 16, 17, 18, 24, & 25!

Georgia Veterans State Park

This shop local campaign addresses the pressing need - getting more customers. "Wally Wednesday" encourages locals every week to shop local.



***Last week's winner Trish Bush -The Cove***

### **Hire content writers for your ads, articles or blogs**

*Glennette Goodbread*

In today's increasingly digital environment, individuals and business owners alike find themselves more and more in need of having an ad, article or blog written in a professional tone that can appeal to as wide of an audience as possible. When we read a blog, for example, we all tend to focus on the content but will give little thought as to who actually performed the writing itself.

-->> If you don't like to write or you think you are not a good writer, hiring a professional content writer is a MUST. It can truly make or break your online business.

Finding that content writer in itself is not hard; finding the CORRECT writer who fills your needs is harder.

Here is a short list of considerations if you feel the need to hire such a content writer:

- \* Explain the type of content you want so that your writer understands your needs fully.
- \* Make sure the deadline is well understood, if such

**For more information:**  
**105 E 9th Ave**  
**Cordele, Georgia**  
**(229) 276-0755**  
**<http://www.samshortline.com/>**



- \* Build a relationship if you are considering an ongoing campaign.
- \* Review past work whenever possible.
- \* Good working SEO knowledge is definitely an advantage.

Hiring a professional content writer will be money well spent over the long term.

### **Georgia Employer GED Tax Credit Act of 2015**

The Georgia Employer GED Tax Credit Act of 2015, sponsored by Representative Kevin Tanner (Dawsonville), revises the amount and training requirements of the adult basic skills education program tax credit for employers who help employees get their GED. The law took effect May 1, 2015. It increases the current tax credit of \$150 per employee to a possible \$1,200 for each employee that completes the required training classes and successfully passes the skills education test.

For many individuals in service industry jobs, the lack of a high school diploma or GED is a significant factor in limiting career advancement. Employers are often supportive of the efforts of their employees, but there are limited opportunities for workforce development within many of these existing industries.

This law revises and expands an existing state program that had been underutilized. Under the previous program, employers would receive a \$150 tax credit for paying for an employee's GED. However, many of the GED programs were significantly more expensive than \$150 so few employers were taking advantage of the program. The Georgia Employer GED Tax Credit Act raises the basic credit to \$400 per employee who passes the basic GED test. It further provides an expanded credit of \$1200 per employee when that employee completes an approved training program while still being employed at his or her normal rate of pay.

invest in their employees' education without disrupting their normal duties.

To participate in the tax credit program, an employer must submit an application to the Technical College System of Georgia- Office of Adult Education. The Office of Adult Education pre-approves participation and ensures that the training is legitimate. This certification will also allow the employer to claim the credit on their state income tax. There are some limitations to this program that include: no single employer can receive more than \$100,000 in a single calendar year, the credit may not exceed the employers income tax liability, and the total cost of the program may not exceed \$1,000,000 per calendar year.

Data from the Bureau of Labor Statistics show that individuals with a high school diploma earn \$180 more per week than those individuals without. Unemployment drops from 9% to 6% when this same level of educational attainment is achieved. Under these averages, an individual could earn over \$9,000 more per year in salary, which would result in a net tax revenue increase to the state. If properly administered, this program should pay for itself on an annual basis.

Cordele-Crisp Chamber of Commerce | | [msimmons@cordele-crisp-chamber.com](mailto:msimmons@cordele-crisp-chamber.com) |  
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